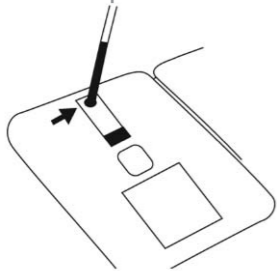


BinaxNOW® Influenza A & B Test

The benefits of rapid testing and diagnosis using BinaxNOW® Influenza A & B Test

- Add sample to the test



- Read at 15 minutes



Two lines = positive



Three lines = positive for A & B



One line = negative



- Identifies A or B type in positive samples in 15 minutes
- Facilitates better patient management decisions
- Enables patients to be diagnosed and treated in one visit
- Determines quickly if influenza is the cause of the outbreak
- Allows for rapid initiation of antiviral treatment
- Limits the spread of nosocomial infection

Ordering Information:

- 416-000 BinaxNOW® Influenza A & B Test (22 test kit)
- 400-065 BinaxNOW® Nasopharyngeal Swab Accessory Pack (20 swab kit)

Other BinaxNOW Tests:

- BinaxNOW® Legionella
- BinaxNOW® RSV
- BinaxNOW® Strep A
- BinaxNOW® S. pneumoniae
- BinaxNOW® Malaria
- BinaxNOW® Filariasis (not available in US or EU)

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BinaxNOW®

Influenza A & B

What flu bug is it this time?
Antiviral treatment may vary depending on whether it's type A or type B

You need a test that differentiates flu types easily and quickly

When the result is critical...

...so is the test

www.binax.com



Influenza

Influenza constantly threatens to become pandemic^{1,2}

BinaxNOW[®] Influenza A & B Test

A rapid immunoassay for qualitative detection of influenza A & B antigens



Influenza A is most likely to cause serious illness

Threat exists of a global pandemic^{1,2}

Rapid diagnosis can...

- Enable appropriate therapy
- Facilitate prompt treatment
 - Some antivirals are only effective if administered within 48 hours of symptom onset
- Reduce costs of ancillary diagnostic procedures
- Reduce healthcare costs
- Decrease unnecessary antibiotic use



Clearly differentiates type of Influenza – A or B – in one simple test

Easy to use

- Simple, time-saving procedure using nasal specimens
- All necessary reagents provided – no off-board extraction or reagents
- No equipment needed

Easy to interpret

- Objective, qualitative results
- No subjective assessment required

Rapid

- Results seen in 15 minutes
- Enables timely treatment

Accurate

- Built-in procedural controls
- External positive and negative controls



Test	Sensitivity ³	Specificity ³
BinaxNOW [®]	76%	94%
Test A	56%	98%
Test B	39%	94%

